
THE WOMEN EXTRAORDINAIRE FORUM 2014, KUALA LUMPUR
28th – 29th October 2014,
Sime Darby Convention Centre, Kuala Lumpur

AGENDA FOR THE WOMEN EXTRAORDINAIRE FORUM 2014

DAY ONE - Tuesday, 28th October 2014

- 8:30 a.m. Registration and Breakfast Reception
- 9:00 a.m. Welcome Address By Ms. Munirah Looi,
**Organizing Chairperson, The Women Extraordinaire Forum 2014
& Founder / CEO, Brandt International Sdn Bhd**
- 9:10 a.m. Welcome Speech by Ms. Elsa Pau -
**The Women Extraordinaire Forum, Founding Chairperson /
CEO of Wealth Asia Group**
- 9:15 a.m. Opening Address & Launch
By **YB Puan Hajah Nancy Binti Haji Shukri**,
Minister at the Prime Minister's Office
- 9:30 a.m. **KEYNOTE ADDRESS 1:**
Women Matter: Inspiring Stories For Aspiring Women
By **YB Puan Hajah Nancy Binti Haji Shukri**,
Minister at the Prime Minister's Office
- 10:30 a.m. **TEA BREAK & NETWORKING**
- 10:45 a.m. **How Women Lead - Connections between Business and Society**
Slowly and gradually Women are taking over the helms of very important organizations across different sectors - some in finance, some in business, manufacturing, art, politics and the social sector. Jointly, these Women are changing the world by leading their organizations with passion, diligence and fortitude. This panel invites women leaders from different industries to share the way they lead, mentor and how they impress and win stakeholders for trust that puts them where they are today. Come and find out if you could be the next success!!.

Organized By:



Level 3, Tower 8, Avenue 5, Horizon Phase 2 Bangsar South No. 8 Jalan Kerinchi, 59200 Kuala Lumpur
Telephone number: 03 2247 1289; 03 2247 1298; 03 2247 1892 Fax number: 03 2242 3986

Panellist

1. **YBhg. Datuk Atikah Adom** - Corporate Advisor / Director
World Communication Network Resources
2. **Ms. Barbro Andersson** – CEO, Celemiab International AB
3. **Ms. Ng Wan Peng** - COO, MDEC
4. **Mr. Roshan Thiran** - CEO Leaderonomics &
Chairman Leaderonomics Holdings

Moderator:

Mr. Teh Kim Seng – Chairman & Founder
Netrove Ventures Group, Hong Kong

11:45 a.m.

Men Standing With Women

"Behind every successful man is a Women" - Groucho Marx, a quote that no longer holds true. The quote now should be "Stand with Women or stand behind". Women nowadays are taking charge and control and women are half the sky. There have never been so many female CEOs, Diplomats, Politicians or even Military Women actively playing leading roles around the world. Although women still receive lower salaries and are made to work longer for promotions, but that has never stopped them from moving forward. Come find out whether masculinity is being redefined and how Women can take a step forward to transform their presence and contributions in the workforce round the world.

Panellist:

1. **Ms. Siti Norliza Mohd Sahar** - Head, Graduate
Employability Malaysian Talent Development,
Talent Corp Malaysia Berhad
2. **Mr. Anthony Raja Devadoss** - VP-APAC,
Kelly Outsourcing Consulting Group
3. **YM. Raja Azlan Shah Raja Azwa** - Managing Director
Sime Darby Healthcare Sdn Bhd
4. **Mr. George Bohlender** –Managing Director,
Dragonfire Corporate Solutions Sdn Bhd

Moderator:

Mr. Jerry Durant, Managing Director
Certellus Corporation

12:45 p.m.

LUNCH & NETWORKING

2:00 p.m.

The Future of Malaysian Women Entrepreneurs

By **YBhg. Dato' Hafsah Hashim**
CEO, SME Corp. Malaysia

Organized By:



Level 3, Tower 8, Avenue 5, Horizon Phase 2 Bangsar South No. 8 Jalan Kerinchi, 59200 Kuala Lumpur
Telephone number: 03 2247 1289; 03 2247 1298; 03 2247 1892 Fax number: 03 2242 3986

2:30 p.m. **Debate: Entrepreneur "SHE"**
Go big or go home? Does anyone and everyone have what it takes to become an entrepreneur? Some say it is a matter of DNA but some say entrepreneurship is made and constantly evolving. Does entrepreneurship only exist independently or can co-exist in large corporations - innovation by using other people's money? This highly anticipated debate will provoke your intellectual senses with our expert panellists, and find out whether this is a path you should pursue?

Panellist:

- 1. YBhg. Dato Hazimah Zainuddin**
Managing Director, Hyrax Oil Sdn Bhd
- 2. YBhg. Dato' Normaziah Sheikh Mohamed**
Managing Director, Megapadu Sdn Bhd
- 3. YBhg. Dato' Azlin Shaharbi**
President, Peniagwati
- 4. Ms. Maria Carolina V. Dominguez** - President & CEO
John Clements Consultant, Inc

Moderator:

Mr. Soon Heng Lim, Producer at BFM89.9 - The Business Station

3.30 p.m **TEA BREAK & NETWORKING**

4.00 p.m **"Beyond Survival"**
By **Mr. Roger Collantes**
CEO, Global Learning Solutions and Bestselling Author

4.45 p.m Re-cap of Day One by **Ms. Elsa Pau**
The Women Extraordinaire Forum, Founding Chairperson/
CEO of Wealth Asia Group

5.00 p.m **End of Day 1**

Organized By:



Level 3, Tower 8, Avenue 5, Horizon Phase 2 Bangsar South No. 8 Jalan Kerinchi, 59200 Kuala Lumpur
Telephone number: 03 2247 1289; 03 2247 1298; 03 2247 1892 Fax number: 03 2242 3986

THE WOMEN EXTRAORDINAIRE FORUM 2014, KUALA LUMPUR
28th – 29th October 2014,
Sime Darby Convention Centre, Kuala Lumpur

AGENDA FOR THE WOMEN EXTRAORDINAIRE FORUM 2014
DAY TWO - Wednesday, 29th October 2014

- 8:30 a.m. Registration and Breakfast Reception
- 9:00 a.m. Welcome Address By Ms. Munirah Looi,
**Organizing Chairperson, The Women Extraordinaire Forum 2014
& Founder / CEO, Brandt International Sdn Bhd**
- 9:05 a.m. **KEYNOTE ADDRESS 2:** *Women Leading the Future*
By **YABhg. Tun Dr. Mahathir Mohamad**,
The Honorary President, Perdana Leadership Foundation
- 10:00a.m. **Life's Third Age - Her Wealth, Her Legacy, Her Philanthropy**
Women are known as born givers. At the very least, it is certainly affirming: because senior women age 50 and older own more than ¾ of the US financial wealth according to MassMutual Financial Group, this does bring some good news for the field of philanthropy. With women outliving men and more choosing to live alone, they are more likely to make a difference through wealth transfer, including inheritance and their own wealth into philanthropic dollars. Women will share their inspiring stories about how they are helping marginalized communities through social enterprise, skills training and enhanced opportunities. Join this panel to find out how easy it is to set up charitable foundations to making this happen.

Panellist:

- 1. YBhg. Dato' Zuraidah Atan** – Chairman,
Yayasan Sukarelawan Siswa (YSS)
- 2. Ms. Munirah Hamid** – MD Neuramatix Sdn Bhd &
Founder of PERTIWI Soup Kitchen
- 3. Ms. Kylie Uebergang** - Co-Founder and Co-Chair of
the Board, Pathfinders

Moderator:

Ms. Mahani Awang, Managing Director
MSP Communications Sdn Bhd

- 10:45 a.m. **TEA BREAK & NETWORKING**

Organized By:



Level 3, Tower 8, Avenue 5, Horizon Phase 2 Bangsar South No. 8 Jalan Kerinchi, 59200 Kuala Lumpur
Telephone number: 03 2247 1289; 03 2247 1298; 03 2247 1892 Fax number: 03 2242 3986

11:00 a.m.

Disruptive Innovation - a Man or a Woman's Game?

True enough that there's only 23 Women CEOs in the Fortune 500 names or 46 in the Fortune 1000 list, and only a handful of Women CEO running names that are considered as disruptive innovation. Are Women born with less innovation genes or technology is just not a Woman's game? Is it courage or is it creativity? Come find out from our Panellists and be inspired!

Panellist:

1. **Ms. Tessie Lim** - Regional Director
International Society of Neuro – Semantics (USA)
2. **Ms. Nadira Yusof** – CEO, Nadi Ayu Technologies Sdn Bhd
3. **Ms. Christine Brendle** – Founding Partner, Kids Dailies Ltd
4. **Mr. Bugs Tan** – Inventor & Winner of the
National Innovation Award 2007

Moderator:

Ms. Elsa Pau – The Women Extraordinaire Forum,
Founding Chairperson / CEO of WealthAsia Group

12:00 p.m.

LUNCH & NETWORKING

2:00 p.m.

Redefining Masculinity

The society perceives a changing paradigm for the role of men socially, in the family, economically and even culturally. How are we re-defining masculinity in their roles as a good father, son, husband, and worker? Does it make a man weak when he slips his child into his pyjamas, tucks him in his bed and mesmerizes in the sound of the baby suckling the bottle; or when a man speaks about his emotions and regrets, then breaks down in tears? Does it make a man fragile when he manages house chores, takes his children to the clinic and waits for his wife to come home? Men and women, come join us at this unique panel that defines modern manhood that helps both genders get along better at home and at work.

Panellist:

1. **YBhg. Datuk Redzuawan bin Ismail (Chef Wan)**
Malaysian Celebrity Chef
2. **Mr. Kim Odhner** – Executive Director, SEGi Group
3. **Mr. Bon Zainal Harun** – Vice President
Bumiputra Designer's Association / Fashion Designer
4. **Mr. Zulfiqar Zainuddin** – Managing Director
i2M Ventures Sdn Bhd

Moderator:

Ms. Munirah Looi – Founder & CEO, Brandt International Sdn Bhd

Organized By:



Level 3, Tower 8, Avenue 5, Horizon Phase 2 Bangsar South No. 8 Jalan Kerinchi, 59200 Kuala Lumpur
Telephone number: 03 2247 1289; 03 2247 1298; 03 2247 1892 Fax number: 03 2242 3986

- 3:00 p.m. **“Inspirational Slot” by Mr. Melvin Tong**
Founder of Extreme Cars and Extreme Supercars
- 3:30 p.m. **TEA BREAK & NETWORKING**
- 3:45 p.m. **What Teenagers Want? & What Mothers Say**
Panellist - Teenagers:
1. **Muhammad Farouq Bin Abdul Patah**
SEGi University
 2. **Ms. Nur Hajar Fatehah Ismail Kamal**
University of Nottingham, Malaysia Campus
 3. **Mr. Muhammad Imran Muhamad Her**
University of Nottingham, Malaysia Campus
 4. **Ms. Bahiroh K. Amath**
International Islamic University
- Panellist - Mothers:**
1. **YBhg. Datin Vivienne Leong** – CEO, 1MCC Sports Sdn Bhd
 2. **Dr. Elizabeth Lee** - Senior Executive Director
Sunway University & Sunway Education Group
 3. **Ms. Sangeeta Kaur** – CEO
Emergenetics International – Malaysia & Brunei
 4. **Ms. Andal Krishnan** - Vice President of
Malaysian Facilitators Association for Learning and
Development
- Moderator:**
Mr. Roger Collantes
CEO, Global Learning Solutions and bestselling author
- 4:45 p.m. **30 minutes Special: From Maid to Made**
By **Ms. Rebecca Bustamante**
Founder & President of Chalre Associates
- 5:20 p.m. **Closing Remarks**
By **YB Dato’ Sri Hajah Rohani Abdul Karim,**
Minister of Women, Family and Community Development
- 5:30 p.m. **Closing Address**
By **Ms. Munirah Looi,**
Organizing Chairperson, The Women Extraordinaire Forum 2014
& Founder / CEO, Brandt International Sdn Bhd
- 5:40 p.m. **FINALE: FASHION SHOW & LUCKY DRAW**
- 6.30 p.m. **The End**

Organized By:



Level 3, Tower 8, Avenue 5, Horizon Phase 2 Bangsar South No. 8 Jalan Kerinchi, 59200 Kuala Lumpur
Telephone number: 03 2247 1289; 03 2247 1298; 03 2247 1892 Fax number: 03 2242 3986