



TalentCorp  
MALAYSIA

# WOMEN IN LEADERSHIP MALAYSIA (WIL MY)

LEADERSHIP DEVELOPMENT FOR SENIOR WOMEN IN BUSINESS



BUSINESS WITH CONFIDENCE

[icaew.com/wil](http://icaew.com/wil)

# WINNING STRATEGIES: CREATING AND DEVELOPING YOUR LEADERSHIP

## WHY WOMEN IN LEADERSHIP

In working towards addressing the talent needs of the Economic Transformation Programme, Malaysia's key industries must tap all its talent pools to drive this transformation forward. Women in Malaysia are not fully optimised given that they make up half of our country's population and more than 60 per cent of local university enrolment, but show a labour force participation rate of only 49 per cent. While many policies and initiatives have been undertaken in Malaysia, closing the gap remains a challenge for many organisations. As part of our initiatives to address the sharp decline of women talent as they move up the career hierarchy, Talent Corporation Malaysia (TalentCorp) is supporting leadership development for women to help them progress in their career, to take on decision-making positions and advance to senior roles.

Working in partnership with ICAEW, we are launching a Women in Leadership Malaysia (WIL MY) programme for senior female managers, to be offered in Kuala Lumpur from early 2014 and are now recruiting potential participants.

Building on ICAEW's success with the programme in the UK and their credentials in gender diversity and leadership development, this eight-month programme supports the careers of women in business across all industry sectors and business functions who are one to three career stages away from a senior leadership or board role.

Based on personal development as a key principle of strong leadership, it focuses on inspiring others, developing strengths and considering their impact on their teams. WIL MY develops participants' awareness of their organisational landscape and how to best operate and lead within them. The sharing of external perspectives, peer learning and strong mentoring are some of the differentiators of this programme.

## EMPLOYER BENEFITS

WIL MY supports an organisation's inclusive leadership and succession planning goals, and will:

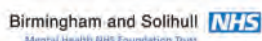
- increase employee motivation, confidence and focus;
- prepare participants to act as change agents; and
- improve performance and results.

## PARTICIPANT BENEFITS

WIL MY helps participants:

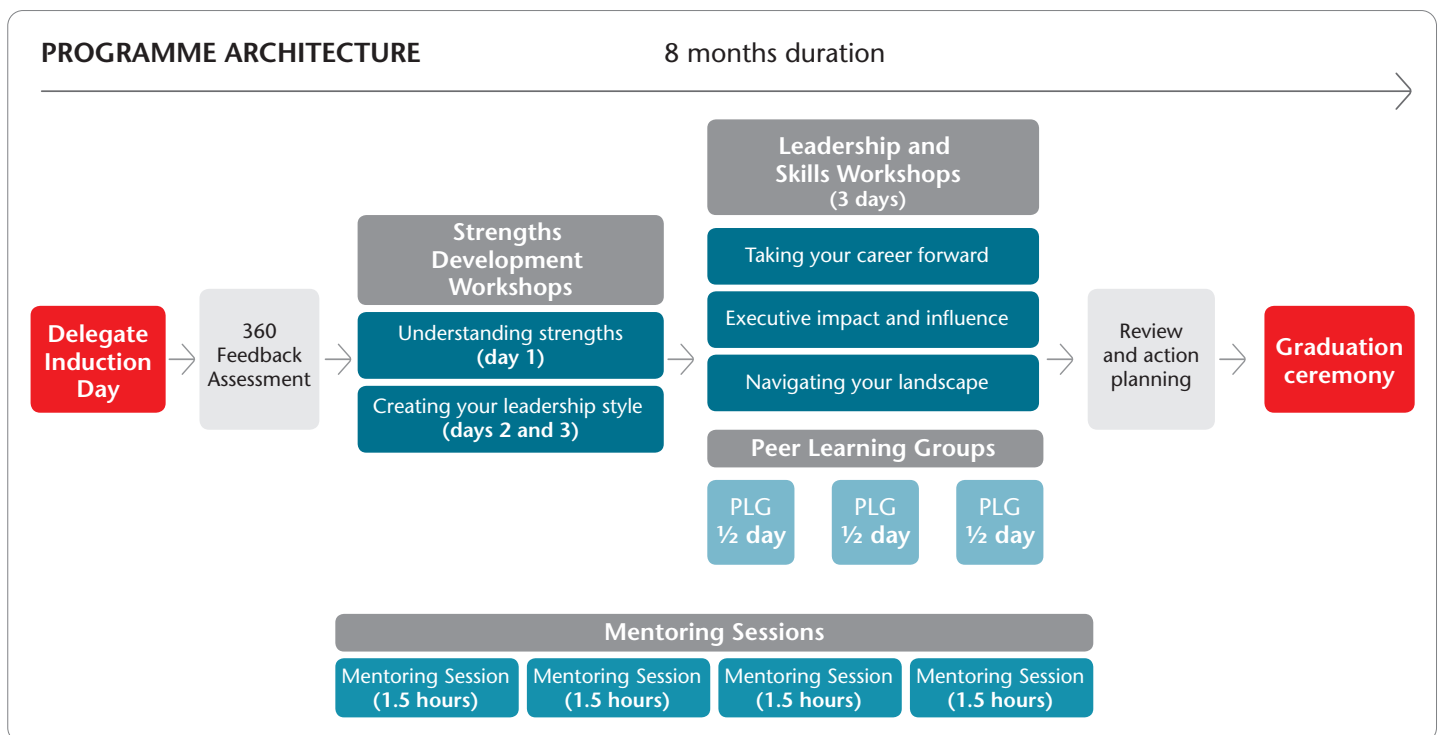
- understand and refine their strengths and how best to use them to support and lead within their organisations;
- solve leadership issues with leading development experts and mentors;
- develop insight into their leadership style and its impact;
- gain confidence to challenge and present their own ideas;
- gain access to external perspectives and processes;
- learn about the dimensions of leadership in complex organisations in turbulent times; and
- learn how to thrive within and lead organisational change.

## CLIENTS INCLUDE



# THE WIL MY JOURNEY

WIL MY has a strong focus on evolving participants' unique leadership style through a blend of workshops, peer learning groups and one-to-one mentoring sessions. The programme is structured to build momentum over an eight-month period. Participant numbers are limited in order to optimise networking and learning opportunities.



## STRENGTHS WORKSHOPS

Workshops designed to help you understand leadership talents, learn about your strengths and craft your personal leadership hallmark.

## LEADERSHIP AND SKILLS WORKSHOPS

Practical skills workshops, led by expert facilitators.

## PEER LEARNING GROUPS

Delegates work together in small groups to share ideas and discuss issues.

## MENTORING SESSIONS

One-to-one mentoring sessions in which delegates receive practical, personalised and confidential guidance and support, and access to exclusive mentor's networks.

## NETWORKING EVENTS

Optional informal social events take place so as to help delegates make new contacts and build relationships with delegates, tutors, and ICAEW staff.\*

## REVIEW AND ACTION PLANNING

An action planning session to consolidate your learning and plan your next steps.

## DATES

Expected to start in Malaysia in early 2014.

# WIL MY MENTORS

**Mentoring is key to the success of this programme and to ensure learning transfer from workshop to workplace. The programme gives participants the unique opportunity to be mentored by successful corporate leaders.**



**Roshan Thiran**  
Founder and CEO, Leaderonomics

A former Executive Director in General Electric and Director of Global Talent at Johnson & Johnson. Currently hosts his own TV show entitled 'The Leaderonomics Show' and a columnist.

“ I am delighted to support this great initiative to advance women in leadership in Malaysia. I was fortunate to have had several mentors in my early career and I am looking forward to helping develop an aspiring corporate leader on this programme.



**Nora Manaf**  
Senior Executive Vice President, Head, Group Human Capital, Malayan Banking Berhad

A Chartered Accountant by training, Nora has worked across different functions, sectors and geographies at very senior levels and is also a Gallup Strengths Level II Coach and a Certified Trainer. Recently, Nora was nominated into the Global HR50.

“ Juggling work-life balance to succeed in business is something I had to do to get to the top. If I can help others achieve the same, then that will be great for them and for me.

Research shows that having an external mentor is invaluable in supporting personal development, providing impartial guidance on practical business issues and expanding personal networks. In consultation with our leadership team, each mentor is carefully matched with a mentee based on their development objectives and best fit in terms of chemistry and experience. The mentors will provide programme participants:

- access to business leaders with specialist expertise or industry experience;
- a wealth of external perspectives and knowledge;
- practical and personal career guidance; and
- support in transitioning into a new role or career challenge.

# OTHER MENTORS



**Azlin Arshad**

Group CEO  
ECM Libra Financial Group Berhad



**Chin Suit Fang**

Markets Leader  
PricewaterhouseCoopers (PwC)



**Elizabeth Lee**

Senior Executive Director  
Sunway Education Group and  
Sunway University



**Habibah Abdul**

Retired Group Partner  
Services Group (Assurance) EY



**Datin Joan Hoi**

Director  
Zurich Insurance Malaysia Berhad  
Former Partner  
Accenture



**Datin Maznah Mahbob**

CEO  
AmlInvest (Funds Management Division  
of AMMB Holdings Berhad)



**Nor Rejina Abdul Rahim**

MD and Deputy Regional Head of Marketing  
for the Asia Pacific ex Japan markets  
Nomura Asset Management Malaysia



**Raja Teh Maimunah**

MD/CEO  
Hong Leong Islamic Bank Berhad



**Selvarany Rasiah**

Chief Regulatory Officer  
Bursa Malaysia Berhad



**Shareen Ooi**

Group Chief Marketing Officer  
Media Prima Berhad



**Vimala Menon**

Chairman of the Board Audit Committee  
and member of the Nomination and  
Remuneration Committee  
PETRONAS Chemicals Group Berhad,  
PETRONAS Dagangan Berhad and  
Cycle & Carriage Bintang Berhad



**Yasmin Mahmood**

Executive Director  
YTL Communications

**If you are interested to find out more about this programme, please contact:**

**Salika Suksuwan**

Talent Corporation Malaysia Berhad  
Level 6, Surian Tower, No. 1 Jalan PJU 7/3,  
Mutiara Damansara, 47810 Petaling Jaya, Selangor, Malaysia.

GL: +603 7839 7000 • DID: +603 7839 7111 • Mobile: +6019 265 9058  
Email: [salika@talentcorp.com.my](mailto:salika@talentcorp.com.my) • [www.talentcorp.com.my](http://www.talentcorp.com.my)

[icaew.com/wil](http://icaew.com/wil)

TalentCorp was established on 1 January 2011 under the Prime Minister's Department to formulate and facilitate initiatives to address availability of talent in line with the needs of the country's economic transformation. Collaborating closely with relevant Government agencies and employers in priority economic sectors, TalentCorp develops demand-driven initiatives focused on three strategic thrusts, specifically

- 1 Optimise Malaysian talent;
- 2 Attract and Facilitate Global Talent; and
- 3 Build Networks of Top Talent.

For more information, visit [www.talentcorp.com.my](http://www.talentcorp.com.my)

Since 2009, ICAEW's suite of leadership development programmes has been supporting the development of future business leaders and providing access to a network of cross-industry peers and mentors. Participants on the programmes are encouraged to adopt a broader business understanding and leadership awareness in preparation for more complex senior roles.

All ICAEW leadership development solutions are available to ICAEW members and non-members.

ICAEW is a world leading professional membership organisation that promotes, develops and supports over 140,000 chartered accountants worldwide. We provide qualifications and professional development, share our knowledge, insight and technical expertise, and protect the quality and integrity of the accountancy and finance profession.

As leaders in accountancy, finance and business our members have the knowledge, skills and commitment to maintain the highest professional standards and integrity. Together we contribute to the success of individuals, organisations, communities and economies around the world.

**Because of us, people can do business with confidence.**

ICAEW is a founder member of Chartered Accountants Worldwide and the Global Accounting Alliance.

[www.charteredaccountantsworldwide.com](http://www.charteredaccountantsworldwide.com)

[www.globalaccountingalliance.com](http://www.globalaccountingalliance.com)

Talent Corporation Malaysia Berhad  
Level 6, Surian Tower, No. 1 Jalan PJU 7/3,  
Mutiar Damansara, 47810 Petaling Jaya,  
Selangor, Malaysia

GL +603 7839 7000  
DID +603 7839 7111  
Email [salika@talentcorp.com.my](mailto:salika@talentcorp.com.my)  
[www.talentcorp.com.my](http://www.talentcorp.com.my)

